

Privacy Policy

Effective as of January 1, 2023

At New Haven Promise (“New Haven Promise”, “we”, or “us”), we are committed to protecting the privacy of our users. This Privacy Policy outlines how we collect and use information about the visitors to our website at newhavenpromise.org, app.newhavenpromise.org and affiliated webpages. By using New Haven Promise website, you consent to the data practices described in this statement.

Collection of Personal Information

Information collected directly from you: We may collect personal identifiable information directly from you, for example through a web form, during registration, while setting up an account with us, or when you contact us for program support. For example, if you sign up for our newsletter, we may collect personal information, such as first and last name, email address, company, and job title. If you sign up for our programs, the information we collect may include first and last name, address, email address, phone number, demographic information, parent/guardian information, school and educational information (student ID, enrollment, GPA, absence, degree), community service information, financial aid information, and resume etc.

Information collected from your device: Our website and email campaigns may use cookies and similar technologies to automatically collect certain information from your device including, for example, your IP address, date and time of your visit, browser type and operating system information, referring website address, email engagement statistics, and other information about how you interact with the website and email campaigns.

Information collected from our partners: If you sign up for our programs, we may collect personal information about you from our third-party partners and combine it with other information that we collect. Personal information we collect from our partners may include, first and last name, address, email address, phone number, school and educational information (student ID, enrollment, GPA, absence, degree), community service information, and financial aid information etc.

Use of Personal Information

We may use information collected about you for any lawful purpose, including the following:

- To provide you with the information about our nonprofit organization, programs, news, events, research findings, impacts, and opportunities/ways to support our organization etc.;
- To determine your eligibility to participate in our programs;
- To market our programs and services, and deliver the services and benefits to you;
- To study the program result and impact, and to inform areas of improvements;
- To raise awareness and financial support of our programs;

- To improve the functionality of our website and to understand how users interact with our site; or
- To enhance user experience, to communicate with users, and for other internal business purposes.

Sharing Information with Third Parties

New Haven Promise does not sell, rent, or lease the information we collect to third parties. We may share the information with third parties, including the following:

- With school district, colleges and business partners to assist us with providing services and benefits to you, such as scholarships and internship/job opportunities etc.
- With Constant Contact, to send email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact-data-notice>.
- If necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights or the rights of third parties, or to protect the safety or security of any person or entity.
- With your consent or as otherwise disclosed at the time of data collection or sharing.

We may share information that has been de-identified or aggregated without limitation.

Our website may offer interactive features, such as the ability to leave reviews, that you can use to communicate with other website visitors or to submit and post your own content. If you disclose information in one of these forums, this information can be viewed, collected, and used by others.

Email And Text Message Communications

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions.

If you opt out of our email or text message, we may not be able to perform the services or deliver the benefits that you signed up for through our programs.

Links

Our website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of Your Personal Information

New Haven Promise takes reasonable measures such as SSL Protocol to protect your information from unauthorized access, use, or disclosure. However, no website or internet transmission is completely secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchange between you and us cannot be guaranteed.

External Data Storage Sites

New Haven Promise may store your data on servers provided by third party hosting vendors with whom we have contracted.

Changes to This Privacy Policy

We may update this Privacy Policy at any time. Please review it frequently.

Contact Information

If you have any questions about this policy or our privacy practices, please contact us at info@newhavenpromise.org